**Privacy Policy for LottaLee Adventures (UK)**

**1. Introduction**

LottaLee Adventures ("we," "us," "our") is committed to protecting your privacy and complying with the General Data Protection Regulation (GDPR). This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website.

**2. Information Collection**

We may collect personal information such as your name, email address, and any other details you provide voluntarily. Additionally, we collect non-personal information such as browser type, IP address, and pages visited through cookies and similar technologies.

**3. Use of Information**

Your personal information is used to provide and improve our services, respond to inquiries, send newsletters, and personalize your experience. Non-personal information helps us analyse website usage trends.

**4. Legal Basis for Processing**

We process your personal data based on your consent, the performance of a contract, compliance with legal obligations, and our legitimate interests.

**5. Cookies**

Our website uses cookies to enhance user experience and analyse site usage. You can manage cookie settings in your browser.

**6. Third-Party Services**

We may use third-party services (e.g., Google Analytics) that collect and analyse data to help us improve our website. These services have their own privacy policies.

**7. Data Security**

We implement reasonable security measures to protect your information from unauthorized access, alteration, or disclosure.

**8. Data Retention**

We retain your personal information only as long as necessary to fulfil the purposes for which it was collected, comply with legal obligations, or resolve disputes.

**9. Your Rights**

Under the GDPR, you have the right to access, correct, delete, restrict processing, and object to the processing of your personal data. You also have the right to data portability. To exercise these rights, contact us at info@lottaleeadventures.org

**10. Children's Privacy**

Our website is not intended for children under 13, and we do not knowingly collect personal information from children.

**11. Changes to this Policy**

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated revision date.

**12. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

**LottaLee Adventures**

Email: info@lottaleeadventures.org

This privacy policy is intended to comply with UK data protection regulations and GDPR, ensuring transparency about our data handling practices.

**Disclosure**

LottaLee Adventures is a personal travel blog based in the UK. We may receive compensation through affiliate links and partnerships at no extra cost to you. Our recommendations are based on personal use and belief in the products and services we feature. Please conduct your own research before making any decisions based on our content.

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